# **Position Requirements**



Position Title	Communications Coordinator
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### **Position Specification**

#### Qualifications/Experience/Knowledge

- Relevant tertiary qualifications or considerable industry experience in marketing, communications, copywriting and/or media
- Expert knowledge of the current communication and marketing environment
- Experience in producing communications and/or marketing content in the not-for-profit sector, particularly story gathering for multiple uses
- Experience in developing media releases and pitches, and dealing with print and digital media as well as public relations firms
- Experience in writing, editing and proofreading a variety of documents
- Ability to maintain flexibility and juggle competing priorities while acting as an internal service provider in a small, close-knit team
- Highly developed interpersonal and collaborative skills with a proven ability to build relationships through mutual respect and understanding
- Strong organisational skills, including the ability to work on multiple tasks with competing priorities simultaneously and with autonomously
- Strong knowledge of MS Office suite, Office 365, CRM packages (ideally Salesforce/Marketing Cloud),
- Love of fresh, seasonal, delicious food.

Desirable extra knowledge to help support your role

- Adobe Suite (including InDesign and Photoshop)
- Film shooting and editing knowledge and/or experience

#### **Special requirements**

- The position is based in Collingwood, Victoria
- Intra-state and interstate travel maybe required in the role
- A valid Working with Children Check is required
- A current driver's licence preferred

## **Key Performance Indicators**

Key Performance Indicators (KPIs) are specific measures which demonstrate that outcomes in each key activity have been achieved. KPIs will be negotiated with the individual employee, and reviewed annually.